

SAMPLE: ADVANCE CAMPAIGN VESTRY SPEAKING NOTES

RESOURCE 2.21

Early spring vestry meeting, given by Advance Campaign Chair:

- The advance campaign is new this year and is an attempt to lengthen the campaign in its collections without lengthening it in the experience of the general congregation.
- Our goal is to tier-step pledging from the following groups in the following order in late spring so that our fall focus is general giving and conversion from non-pledging to pledging:
 - Vestry
 - Chapter and staff (invitation only to staff)
 - Committee chairs and members
 - College of Vestry
 - Planned Givers (July, after planned giving annual event)
- Vestry is being asked to pledge first and to increase their pledge as it is possible.
- Sample: Our rector (canon steward, campaign chair, etc.) is giving _____% of his income. I am giving _____% of my income. We welcome you to consider what your income is and discern in your prayer and planning what percentage of your income you would like to give to God in gratitude for God's providence.
- Our Campaign Theme: (details about campaign theme)