

SAMPLE: ADVANCE VESTRY LETTER

RESOURCE 2.22



Mrs. Michelle Smith
1350 Washington Street
Denver CO 80202

Dear *MICHELLE*,

Christ Church is entering an exciting time of discovery and transition. Over the next year we will discern who, as the body of Christ, this community of faith is called to be, and how we can make God's abundant love known in the world. And we will seek out a new Rector who shares our vision and will help us reach our goals. This is a pivotal year.

As a leader in the congregation, you know how important it is that we carry the momentum we have built over the last several years into and through this time of discovery and transition. That's why we are writing to you. Last year, the Vestry pledged \$55,000 and this year, we are asking the Vestry to pledge before the public phase of the annual campaign in the hopes of raising \$60,000-70,000. We recently discussed this at the May Vestry meeting and will again at the Vestry meeting in June. We are asking that the vestry enjoy and celebrate 100% advance Vestry pledging by Monday, June 15th so that we can, with integrity, move to the next level of leadership for advance pledging in July from the College of Vestry, staff, and committee leadership. Your early pledge of support during this advance campaign will send a message of optimism, enthusiasm, and growth as we begin the work of discerning our future as a loving, kind, and effective church.

This year we will be asking the congregation to increase their pledges as a bold statement of support for the life and mission of our church. We hope you will consider increasing your pledge during this advance campaign. Doing so will impart the integrity of having first done what we will, together, be asking the congregation to do during the public phase of the campaign.

Would you please use the enclosed pledge certificate to make an advance leadership pledge in June? And, having considered what percentage of your income your pledge represents, would you discern increasing your pledge to the capacity of your own bounty as an act of gratitude? It will feel great! And it will fund valuable ministry in our church and in our city.

With gratitude for your consideration,

Susan Ross
Advance Campaign Chair

Estelle Costanza
Senior Warden

Advance Campaign Pledge Card (insert)