

SAMPLE: ADVANCE AND REGULAR CAMPAIGN THANK YOU LETTER

RESOURCE 2.23

Dear *JASON* and *JOANNE*,

Thank you for your *YEAR* pledge of \$_____ to the mission and ministry of Christ Church Cathedral. This gift is gratefully received. (Thank you also for pledging so early as an act of courage and leadership — paving the way for a tremendous and wonderful pledge campaign next fall. —Delete for non-advance campaign pledges please.)

You have invested in powerful work in this city and beyond, among thousands of people whose lives are touched daily by our mission to know Christ and make Christ known. Each person touched by this church's mission is like a pebble dropped in a pond — with many rings of love, compassion, and connection emanating within and outward to the larger community. You are funding our hosting, healing, reconciliation, and worship.

- This gift will make it possible for hundreds of people like Jean to be laid to rest in a funeral worthy of her decades of work, worship, and love in this community.
- Your gift will change lives like Jacob's, whose character was formed in this church, providing a second family, and sending him off to college prepared to face his life with a strong faith.
- Your gift made David's baptism possible so that he grows up marked as Christ's own forever and in a community of faith with Godparents and parents prepared to support his formation and growth.
- Your gift provides hundreds of beds for women like Mary, whose circumstances have left her homeless; and your gift provides more than 7,000 meals to homeless women and others inside and outside this church annually.

And you fund electricity to light our liturgies, heat to warm our meetings, clergy to visit those sick and imprisoned in various types of confinements in life, and on and on and on. Jesus said, "do this in remembrance of me." Never has a command been so followed for so long and funded by so many.

Thank you and please know how glad we are to be in this partnership of ministry with you though this Gift to God we call a pledge to mission.

Susan Ross
Advance Campaign Chair

Estelle Costanza
Senior Warden