

(NON-GIVERS) PLEDGE CAMPAIGN IS COMING LETTER

RESOURCE 2.24



Dear *JASON* and *JOANNE*,

There are as many reasons to come to church as there are people sitting in our pews. The man over there, perhaps he feels a special communion with sacred music, and his heart soars with the first notes of his favorite hymn. That woman further up, maybe she's facing a difficult illness and craves a few words of comfort from her favorite clergy member. And you—what brings you to Christ Church? Does standing with the congregation as the celebrants file in amidst a cloud of incense fill you with the Holy Spirit and make you feel closer to God? Does the opportunity to do some good through one of the church's many ministries provide a bright note of hope in a difficult week or month?

Whatever your motivation, we are glad you are with us and appreciate your involvement in the life of our parish. And now, I am going to ask you to consider furthering one of the bonds between yourself and these sacred walls. I am asking you to support the lifeblood of our church in the form of a pledge. Our pledges are a promise that this church family, of which we are a part, is a family to which we will make a planned commitment. Even a pledge of \$25-\$50 per week would help us to plan for the many ways we serve our congregants and those people outside our church walls who need our help. As you know, our support of the church, in the form of our annual pledge, is not a fee for services rendered, nor is it to be construed as club dues for church membership. Rather, it is a symbol of our having given our lives over to God in gratitude for having been given them.

If you were able to attend last year's gala dinner, you know what a delicious night of faith, fellowship, fun, and good food we all shared. We are planning an even more special event this year, so please reserve these dates today.

Campaign Kick-off Breakfast	DATE AND TIME
NAME OF EVENT Dinner Gala	DATE AND TIME

There are two other events of which I ask you to take note. One is our annual parish celebration, which will feature a block party barbecue for 1,000 of our closest friends and neighbors, and the other is our Dream Together Conference, which will focus on our longings for the future of our church.

Christ Church Barbeque	DATE AND TIME
The Dream Together Conference	DATE AND TIME

As you enjoy these summer weeks, please be praying, thinking and discussing your commitment to the lifeblood of our church. On the one hand, it is vital to our ability to fulfill our mission; on the other, it is a very important symbol of the bounty of your life.

Wishing you a restful summer, I am and remain, faithfully yours,

Ruthie Cohen
Stewardship Chair