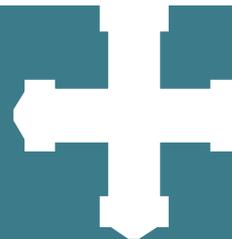


SAMPLE: WARM-UP LETTER

RESOURCE 2.26



Dear *JOHN*,

You are part of Christ Church, and this church is yours. Please invest in its mission financially when you get your pledge card in early September. Last year you generously pledged \$XXXX and we turned that gift into powerful mission. Now we are asking you to consider your *YEAR* pledge, made in September or October. Thank you.

Made in God's image, we love. Out of our love, we care for others. In order to care for others, we give away some of what we have to fund acts of love at Christ Church and in our city. Our financial gift gives integrity to our work, our creed, our life and our liturgy.

This is an important year for our bold investment into our church's ability to love, care, and give; funding our church for God's mission in Episcopal, Colorado.

It takes courage for me to give away 12% of my annual income to Christ's mission through the church, but it feels great! I preach a lot. But if you want to know what I really believe is important, just look at how I spend my time and my money. Might you consider increasing your pledge, if at all possible, for a powerful year of change and capacity? Our vestry, clergy, staff, and lay leadership have pledged early and boldly this past summer.

Your act of loving, caring, and giving is not only your pledge, but also your opinion and your presence; so please place the Dream Together Conference on Saturday, October 17 and the Campaign Celebration Dinner in the Nave on Wednesday, November 18 on your calendar so that the life and future of our church is formed by your presence and your inspiration.

Warmly and with deep gratitude,

George Steinbrenner
Rector or Campaign Chair