

# CREATIVITY: MAKING A SPECIAL EVENT FOR A CAMPAIGN KICK-OFF

## RESOURCE 2.28



Design your own campaign kickoff. You are a church of 200 families with an ASA of 100 on a Sunday. You are launching the campaign with a special event. How would you design one? (invitation, theme, food, ask, materials, volunteers, budget, etc.)

This event has to be so fun and creative that people WANT to come see it—can hardly imagine it is happening, and can't wait to attend.)

### Invitation Plan

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### Theme

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### Food

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### Ask

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### Materials

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### Needed volunteers

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### Budget

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