

PYBUNT END OF YEAR REMINDER LETTER

RESOURCE 2.39

Dear *JOHN* and *JANE*,

May I ask you for a Christmas gift? Will you make a pledge in *YEAR*? Christ Church is humming with energy and vitality, and it is due to people like you! As we wait in Advent for the Christ Child, we are anticipating what we will be able to do as Christ's hands and feet at Christ Church in *YEAR*. You have pledged in the past, and you have made that work possible. We depend on you.

You were very generous to pledge \$ XXXXXXX in *YEAR*. We are very close to our goal. Will you pledge this year, please? Might this pledge be a great way to celebrate Christmas, and make an investment in human lives?

Will you fill out this pledge card right now and just pop it in the mail, or go online to christchurch.org/pledge and take the 70 seconds to make that pledge (I counted how long it takes!) If your financial circumstances change at all in *YEAR*, you can simply change your pledge with an email to me. It's that easy!

Do you know that if everyone who pledged in past years, makes a similar pledge next year, we will raise the final \$ XXXXXXX needed to reach our goal in two weeks and in time to set a budget! Will you please help us to do that? You may be able to pledge more or perhaps not, but your participation is essential so that we may establish a fully funded budget at our Annual Meeting in early January.

I have enclosed a pledge card and a return envelope. I will call your home or cell in the next few days just to thank you for your consideration. We just have such a short way to go! Please help us all to be prepared for a wonderful *YEAR*!

If we are in any way in error, we kindly thank you for helping us to make needed changes by calling _____ at 777.867.5301.

Or if you would like to discuss your pledge, the use of your pledge in our ministry, or any aspect of our life together, please call me at 777.867.5302.

Thank you for this investment in our mission together.

Warmly and gratefully yours,

Ruthie Cohen
Stewardship Chair