

# PARISH OR CHURCH CASE DEVELOPMENT EXERCISE

## RESOURCE 2.4



### A simple exercise you can do with a group (vestry, committee, etc.)

What do we do that Jesus would recognize and love?:

What do we provide?:

How do we change lives?:

What results to society do we provide which make change?:

How has one life been changed by our mission?:

Why should a donor invest in this work?:



### Notes:



**FEARLESS TIP:** For other material on pledge campaign case development, see *Fearless Church Fundraising*, Pages 107-120