

SAMPLE: MINISTRY MINUTE RECRUITMENT GUIDELINES

RESOURCE 2.43



Goal

Eight speakers plus one (one under-study in case there is a last minute illness.)

Background

Last year we asked Ministry Minute speakers to answer the following question: “What I love about Christ Church!” with the use of a specific ministry or experience which articulates the love you have for the church, people, and the ministry of the church. The goal of these talks is to remind the congregation that Christ Church is a valuable asset in our lives and into which to make an investment in the form of a pledge. The secondary goal is to speak naturally and authentically, to know the speech so well that eye contact with the listeners is maintained, and to speak slowly and clearly for less than 3 minutes or 500 words.

The speaker is not only telling the congregation why he/she (the speaker) loves the church. The speaker is inspiring within each listener two responses:

1. “I love that about Christ Church as well!”
2. “And there are other things I, the listener, also love about Christ Church!”

Speaker Commitment

1. Write a 500 word statement about what you love about Christ Church (July)
2. Go over that statement with Tom to discuss content, flow etc. (Early August)
3. Work with Tom and Leo to develop a 50 word statement which flows out of your presentation and which can be used in the Discernment Booklet (Early August)
4. Have your photo taken by Cindy for the Discernment Booklet (July or Early August) (we will not use directory photos for this initiative.)
5. Work with Tom and others to decide which Sunday you are speaking.
6. Arrive at 7:45 am to check in with your Stewardship Commission Host on the Sunday on which you are speaking (at announcements from the Pulpit). Speak at all three morning services.

This Year's Theme

The theme of the campaign is focused on our pledge being a symbol of our gratitude for all God has given to us. ...Ect. Ect.

Speaking to the upcoming *YEAR* fall campaign “What I love about Christ Church” with this year’s theme, a speaker might consider the following questions to inform their presentation:

1. What bounty exists in my life which flourishes because I am a part of the Christ Church community?
2. How does my involvement and my pledge at Christ Church represent the best offering I have for God’s glory and mission?
3. How does my experience of Christ Church represent a richness in my life?
4. How is Saint John’s a church that is engaged in unveiling God’s mission in our city, our state, and out world?
5. How does the richness of Saint John’s love and compassion, service and kindness translate, in my own experience, into serving the poor and marginalized of the city?
6. How is giving from my heart different from simply giving money to a non-profit like the museum or the YMCA?
7. How does my pledge and my involvement at Christ Church translate into being Christ to the people of the congregation and the people of our city?

Preparation and Discernment

One way to get to the answer around “what I love about Christ Church” is to back up and ask these questions as a way to prepare:

1. “What would be missing in congregant’s lives were the church to disappear?... What in the community’s lives?”
2. “What is that one experience I had this year which froze me in my place and reminded me that I love this church community?”
3. “If I had only two minutes to tell a friend why I go to Christ Church, what would I say to motivate them to come to church and check us out?”

About The Spirituality of Inspiration

We remember that Jesus came to us as The Word. Words are important to God. God created the world with them. Inspire means in + breath, and so the word comes from our theology that the Holy Spirit breathes into us the words we need when we need them. This work speakers are doing is foremost evangelism and secondarily financial development. We are grateful to our speakers. The Holy Spirit will assist them as they write and edit what they have written.